



City of Arts & Innovation

News Release

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Riverside Selects Economic Development Manager

RIVERSIDE, Calif. – Riverside City Manager Scott Barber today announced the appointment of Larry Vaupel as the City's Economic Development Manager. Mr. Vaupel comes to Riverside from Illinois where he has worked in economic development for 19 years, most recently as Chief Executive Officer of the Greater Livingston County Economic Development Council. As Economic Development Manager, Mr. Vaupel will manage the City's programs to help businesses create jobs for our community.

Mr. Vaupel was chosen following a highly competitive national recruitment. City Manager Scott Barber said "I'm excited to have Larry join our team as we employ modern economic development strategies to increase the community's quality of life, fuel intelligent growth, encourage innovation and position Riverside as the location of choice."

Mr. Vaupel holds a Masters of Public Administration from Northern Illinois University and a Bachelor of Science in Government from Liberty University and is a Ph.D. candidate in Public Administration at Northern Illinois University. Mr. Vaupel's varied background includes planning and economic development positions in four cities, including serving as director of economic development for two of them, working as director of planning and entitlements for a private development company and operating his own real estate company, in addition to his present position with the Greater Livingston County EDC.

Mr. Vaupel fills the position previously held by Tricia Braun, who relocated to Madison, WI. Mr. Vaupel will begin his new position in Riverside on September 10.

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